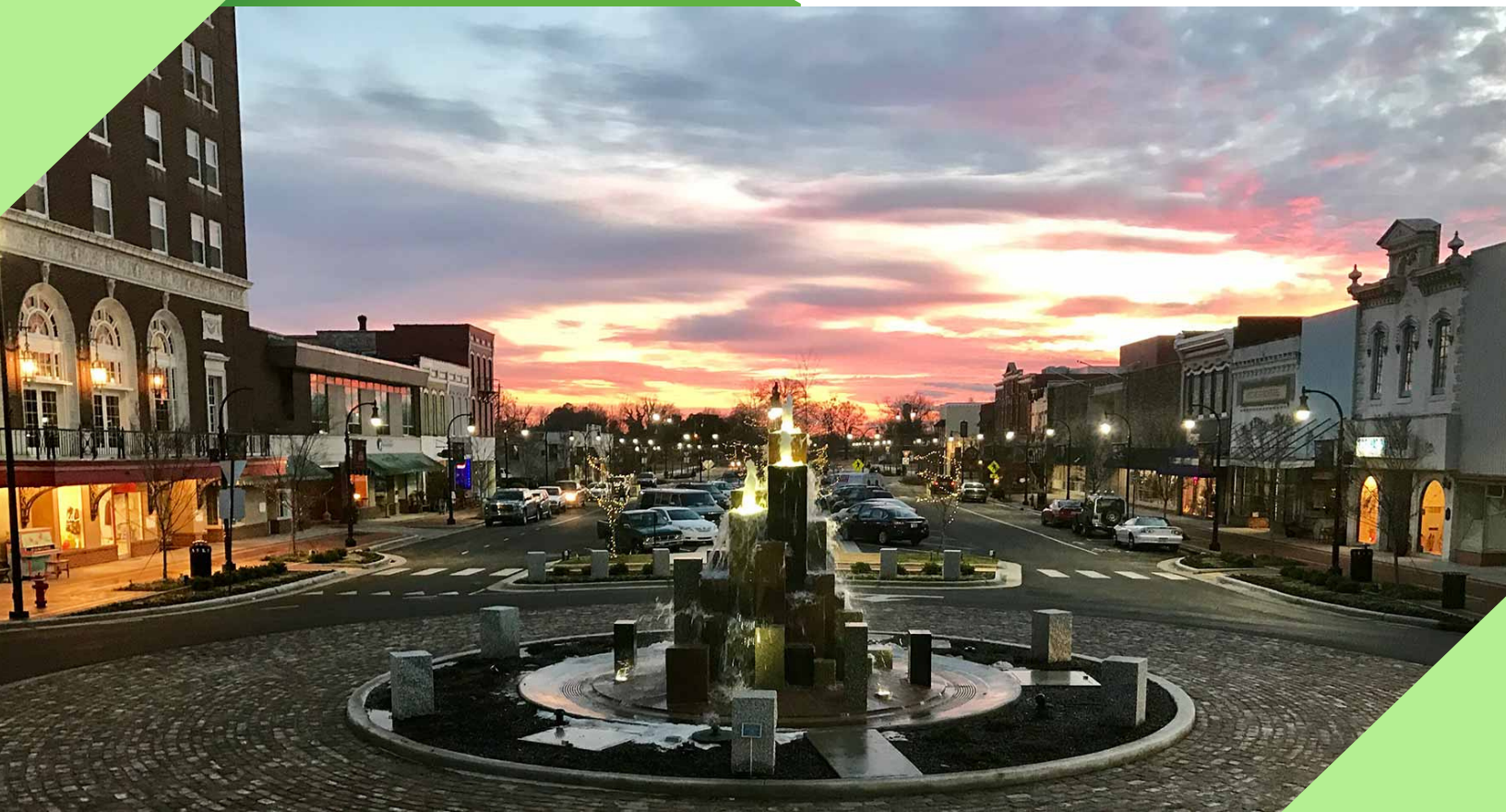


2023-2024

NOTICE OF FUNDING OPPORTUNITY

Provided by United Way of Wayne County
in support of the City of Goldsboro



United Way of Wayne County

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***Disclaimer**

The United Way of Wayne County is serving as the Third-Party Administrator for the City of Goldsboro's Non-Profit funding for the fiscal year 2023-2024. Please be advised that the City of Goldsboro leadership has identified the following focus areas in order of their priorities: Basic Needs, Health & Wellness, Education, Financial Stability, Animal Welfare, Tourism, Recreation and Arts & Culture. The Notice of Funding Opportunity provides information to consider interest and capabilities to execute applications and reporting required to receive funds.

If your organization provides services in support of one or more of the focus areas listed above, review Step ONE. Step ONE is a prequalification, if you meet the application requirements for Step ONE, you may move to Step TWO.

ABOUT CITY OF GOLDSBORO

Vision

An extraordinary, diverse experience.

Mission

The City provides services, promotes equality, and protects the well-being of all residents and visitors to enhance our quality of life every day.

Goals

1. Safe and Secure Community
2. Strong and Diverse Economy
3. Exceptional Quality of Life
4. Racial and Cultural Harmony
5. Model for Excellence in Government

The following pages are an outline of our City Of Goldsboro Impact Grant process.
To understand our grant process, first read about our six Impact Areas

We unite in support of our community.

While the City of Goldsboro supports multiple efforts impacting our community their top four priorities fall under these four areas:



BASIC NEEDS

Ensure all residents basic needs are met with dignity



HEALTH & WELLNESS

Everyone in City of Goldsboro has the knowledge, resources and opportunities to live a healthy lifestyle



EDUCATION

Every child in the City of Goldsboro develops and succeeds socially, academically and emotionally



FINANCIAL STABILITY

Ensuring that all residents achieve and maintain financial stability

In addition to the four focus areas listed above, the City of Goldsboro also supports Animal Welfare and Tourism, Recreation, and Arts & Culture

BASIC NEEDS

GOALS

1. Victims of a personal crisis have increased access to basic needs assistance.
2. At risk children have increased access to resources that address their basic needs in order to ensure a solid foundation for future positive development.



HEALTH & WELLNESS

GOALS

1. Individuals have increased knowledge of the implications and prevention of disease and addiction.
2. Youth have an increased ability to make informed choices about their health and personal relationships and avoid risky and abusive behaviors.
3. At risk students are provided with resources to support health & wellness.
4. Families have increased skills and resources that will help them develop into a safe and effective family unit.

EDUCATION

GOALS

1. An increased number of children enter school ready to learn and are prepared to attain benchmarks of success.
2. Youth increase their capacity to stay in school and graduate to become productive citizens by being provided with layers of support that address barriers to success.
3. Adults increase their literacy skills and knowledge to become more successful in all areas of life.



FINANCIAL STABILITY

GOALS

1. Families and individuals have increased access to support that can elevate the family's financial stability and lift individuals and families out of poverty.
2. Individuals and families increase their preparedness in making responsible financial choices and conscientiously managing personal resources.

ANIMAL WELFARE

GOALS

1. Access to disease prevention, proper nutrition, and appropriate veterinary care.
2. Access to proper shelter and a stimulating, safe environment with humane handling.



TOURISM, RECREATION, ARTS & CULTURE

GOALS

1. Programs support growth to the economy.
2. Programs provide an enhanced quality of life to citizens of Goldsboro.

AGENCY ELIGIBILITY

The City of Goldsboro is interested in partnering with the most efficient, effective and innovative nonprofit programs in the City of Goldsboro.

The application process is open to all nonprofits. Priority will be given to agencies that can provide high-quality programming and an ability to achieve and record measurable outcomes. Any agency seeking funding must demonstrate the ability to operate programs in a manner consistent with the highest standards of quality, which includes compliance with the City of Goldsboro management and financial requirements.

All agencies interested in applying for funding must complete a prequalification Step ONE application.

Your prequalification application, Step ONE, establishes your organization's capacity. Step TWO of your application clearly demonstrates that your agency's mission and potentially funded program, aligns with one or more of the City of Goldsboro's community impact focus areas. The total amount of funding requested should not exceed 30% of your program or agency budget. All agencies applying for funding are encouraged to be registered with both 2-1-1 and NCCARE360.

The City of Goldsboro invests in proactive programs with an emphasis on prevention and increasing people's ability to attain their potential. City of Goldsboro Impact grants are annual grants awarded from the City of Goldsboro's general fund.

GENERAL INFORMATION FOR APPLICANTS

The City of Goldsboro funding year is from July 1, 2023 - June 30, 2024. Contracts may be extended at the discretion of City of Goldsboro. The impact year (reporting schedule) runs from July 2023 - June 2024.

Grant funds for Practiced Partners (defined on page 10) are issued bi-annually: half in July 2023 & half in January 2024.

Grant funds for Benefit Partners (defined on page 10) receive a reimbursement grant in January 2024 following the December 2023 deadline of reporting & receipts. In January 2024, Benefit Partners receive the full amount, following six months of reporting and receipts.

Only agencies aligned with the City of Goldsboro's community impact goals, funding priorities and outcomes are eligible for funding.

The United Way of Wayne County has established a City of Goldsboro Impact Committee comprised of community volunteers that live and/or work in the City of Goldsboro. This committee, and its subpanels, are responsible for reviewing applications and providing funding recommendations to the City of Goldsboro's Mayor & City Council.

All agencies are required to submit a prequalifying application (referred to as Step ONE). Submissions open May 10th and close May 19th at 5pm.

Once agencies have passed the prequalifying application (Step ONE), they have until June 7th at 5pm to complete the full application (referred to as Step TWO) for funding. **No late or incomplete submissions will be accepted. Due to anticipated high demand we will not contact you for corrections to your application; however, UWWC is available to support your efforts and answer any questions on your application process. Please review your application for completeness prior to submission.**

AGENCY PREQUALIFICATION CHECKLIST

My agency:

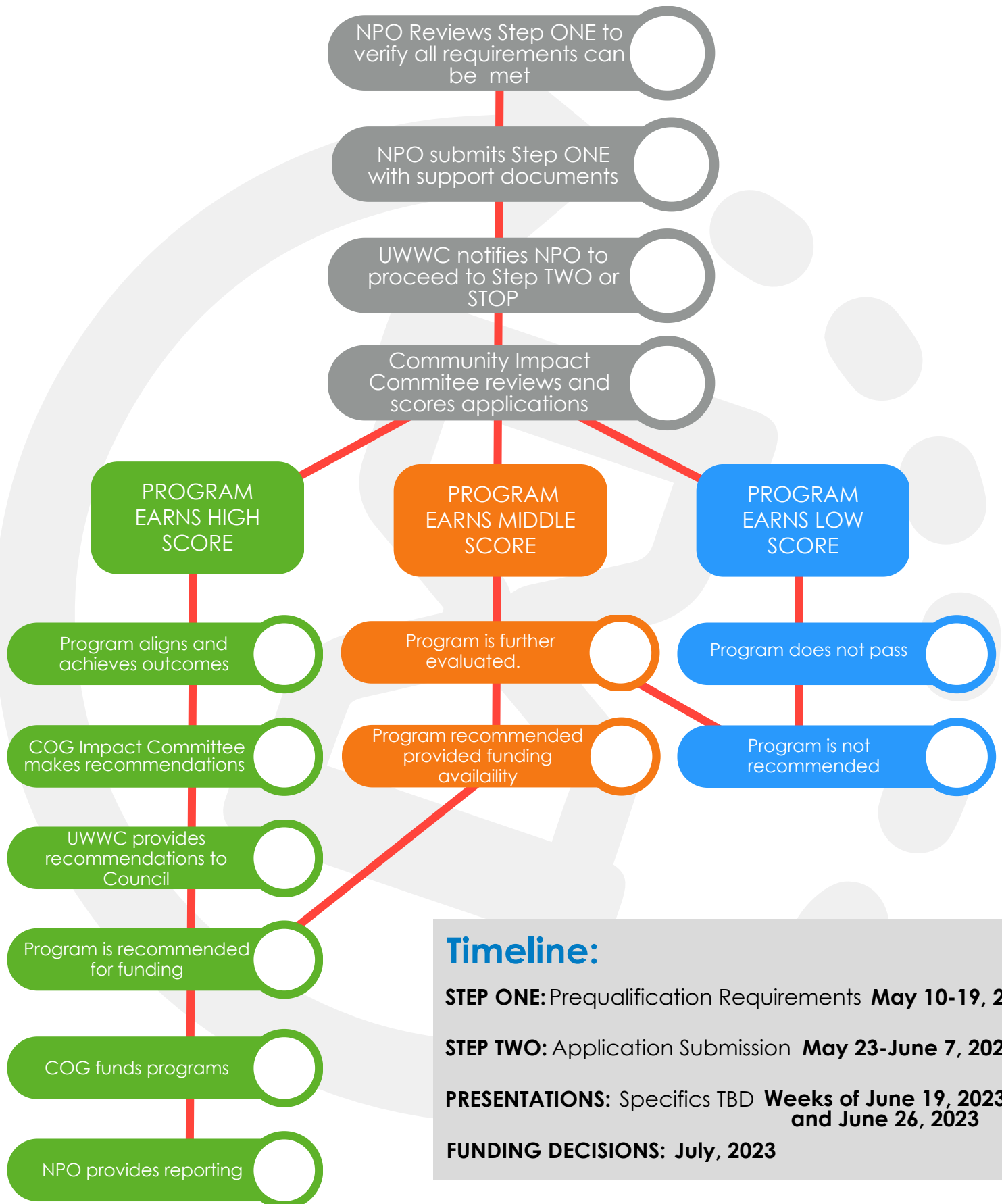
- ☐ *Is a registered nonprofit in good standing with the State of North Carolina and complies with all state and federal laws & regulations and upholds a 501(c)3 tax-exempt status
- ☐ Is registered on both 2-1-1 and NCCARE360
- ☐ Provides high quality services to people living in the City of Goldsboro
- ☐ Has a clearly stated mission that aligns with one or more City of Goldsboro Impact priorities.
- ☐ *Maintains a responsible volunteer Board of Directors that meets regularly; and effectively governs the organization to fulfil its mission
- ☐ Has established administrative, management and personnel policies in place to assure the operational effectiveness of the organization.
- ☐ Develops plans for all programs, evaluates program implementation and effectiveness
- ☐ Evaluates outcomes of program and tracks results
- ☐ *Has appropriate insurance coverage and can provide certificate of insurance upon request
- ☐ Provides appropriate financials as outlined in the grey box below
- ☐ Keeps complete and accurate financial records in accordance with the FASB
- ☐ *Has filed a Form 990 or 990EZ for the most recent fiscal year, unless exempt
- ☐ Is willing to submit required statements and documents for the most recent completed fiscal year as part of the annual financial process
- ☐ *Has a clearly stated non-discrimination policy consistent with local, state and federal law
- ☐ *W-9 signed
- ☐ Facilities meet minimum health, fire, and safety codes and present no architectural barriers to potential clients (seeks to comply with the American Disabilities Act of 1990)
- ☐ Is in compliance with the USA Patriot Act and other counterterrorism laws
- ☐ Is in good standing with all applicable accreditations and legal matters
- ☐ *Holds a license to solicit as required by the Charitable Organizations and Solicitations Act-Act 169 of 1975
- ☐ With respect to employees, officers, directors, and committee members, the Agency has an Inclusiveness and Diversity Policy that respects, supports, and protects the dignity, uniqueness, and intrinsic worth of every person.
- ☐ *Services funded by the COG are provided to all persons without regard to age, gender, race, religion, national origin, disability, sexual orientation or any other barriers to participation.

***Supporting Documents Required in Step ONE**

Agencies with budgets over \$500K must submit an audit from the previous year with a financial statement prepared by an Independent CPA. Agencies with budgets from \$200K-\$499K must submit an independent financial audit with management letter or a CPA review. Agencies with a budget of less than \$200K must submit an audit, a CPA review, or tax returns/internal financial statements. If an agency is required to have an audit by some other oversight group or is required by organization's Board of Directors, then the City of Goldsboro requires copy of said audit.

Financial requirement for \$200k-\$499k is subject to change following City Council advisement May 15th.

APPLICATION PROCESS



FUNDING CRITERIA

A: Presentation Guidelines

- All applicants who pass the prequalification, completing Step ONE & Step TWO are required to present. Presentations may be held in person.
- Your presentation should last a maximum of 10 minutes, followed by up to 10 minutes for questions.
- Your presentation will be reviewed by a COG Impact Panel. The panel is comprised of community volunteers who have reviewed your application.
- Do NOT bring handouts or brochures. Any handouts or brochures should be attached to your application.
- You may use visuals (ex: poster board, flip chart, PowerPoint, etc.)
- Introduce your agency briefly but focus on the program(s) listed on your funding application.
- Give a statement of need. Presentations must include local data as evidence of local need.
- Explain how the program is carried out? How do you know it is working and making a difference? How does the program align with the focus areas?
- Provide results from the past year and explain what you expect to accomplish over the next year.
- Share trend statistics on your cost per unit of service, % of target population served and/or progress toward your long term goals.

B: Funded Types

BENEFIT PARTNERS

Grants are awarded to qualifying nonprofits who have not received City of Goldsboro funding in the past grant cycle. Grant recipients require mid-year reporting and are on a reimbursement schedule.

PRACTICED PARTNERS

These grants are awarded to qualifying nonprofits who received a City of Goldsboro grant during the last grant cycle, who can provide impact data, and whose applications meet all application standards. Recipients require year end reporting.

C: Funding & Reporting Schedules

PRACTICED PARTNERS

Funded in July 2023 & January 2024. Submits end of year report May 2024.

BENEFIT PARTNERS

Funding upon receipt & report in January. Submit mid-year report in December under a reimbursement model. Submit year end report in May.

EXPECTATIONS OF FUNDED NON-PROFITS

1. Submit reporting on time for each funded program.
 - a. Benefit Partners report at a minimum of twice a year (January & May).
 - b. Practiced Partners report at a minimum of once a year (May).
2. Keep in compliance with and submit all financial documents as requested.
3. Take a proactive stance in building a relationship with other community non-profits and the City of Goldsboro, and in fulfilling the annual agency Memorandum of Understanding with the City of Goldsboro, including but not limited to:
 - a. Notify United Way of Wayne County of significant changes in any of the following: organizational structure, facilities, outcomes provided to the community, policies or program delivery structure. Discuss and resolve problems that may arise.
 - b. Understand that all funding is contingent upon the availability of funds.
 - c. Identify itself as a City of Goldsboro Funded Partner and use logos in recognition of shared work.
 - d. Accept and utilize funds for the period covered by the MOU and for the purposes designated.
 - e. Apply ALL funds to programs that benefit individuals living in the City of Goldsboro.

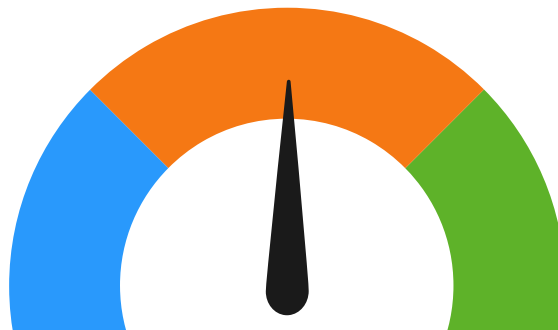


APPLICATION SCORING KEY

The City of Goldsboro provides funding to agencies that demonstrate a commitment to providing high quality programming and an ability to measure outcomes in one or more of our impact areas of Basic Needs, Health & Wellness, Education, Financial Stability, Animal Welfare and Tourism, Recreation, Arts & Culture.

Each agency submitting a full application for funding will be required to track and report results (as outlined in Expectations of Funded Non-Profits). Applicants should review the goals and measurements to identify the primary strategy with which the proposed application aligns.

Awards made under this announcement are subject to the availability of City of Goldsboro general funds.



Criteria Scale:

1. Program Alignment: **5 points**
2. 2-1-1 and NCCARE 360: **5 points**
3. Identified Demographics: **5 points**
4. Goal Alignment: **10 points**
5. Organizational Capacity: **20 points**
6. Program Measurement: **25 points**
7. Funding Request/Budget: **25 points**
8. Collaborate with Agencies: **5 points**

**High Score:
85+ points**

**Middle Score:
70-84 points**

**Failing Score:
0-69 points**



goldsboronc.gov
unitedwayne.org

Office hours are 8 a.m. to 5 p.m. Monday
through Friday unless otherwise listed.

For questions on funding, contact UWWC
919.735.3591

City Managers Office
919-580-4330

This document was published May 2023 and is subject to change.