

CAMPAIGN EMAIL TEMPLATES

The email templates below will keep your employees informed about your campaign. Simply copy and paste the email, update the sections in orange, and customize however you'd like.

You can find all templates on our website unitedwayne.org

Pre-Campaign Email:

(Send this email at the start of the campaign to generate employee support)

We at (Company Name) know that there are families struggling everyday to get ahead, at-risk students that need our help, and home bound senior citizens that need hot meals. This is why we're a proud (partner/supporter and collaborative partner) of United Way of Wayne County.

United Way leads community wide innovation to address the issues that most people say can't be solved so that people can be helped today and create a community where everyone has the opportunity to thrive.

Not only are we a supporter of UWWC, but we are a proud collaborative partner as well through (Community Partner Name). *NOTE This is if your company works together with a UWWC Funded Partner/Program*

Giving is easy and can be done online at unitedwayne.org or you can pick up a paper pledge form from (Campaign Coordinator) to make your gift.

Our team at (company name) can be game changers in Wayne County. Join me in supporting this year's United Way Campaign, from (Start Date-End Date), because connected, we can accomplish more than any of us can alone.

(Closing salutation)
(Your name)

Pledge Campaign Reminder Email:

(Send this email midway through the campaign)

As you know, the United Way campaign is underway and ends on (End Date).

Every dollar raised through our campaign stays right here in Wayne County, and helps fund the programs available for the residents, your neighbors of Wayne County.

Giving is easy and can be done by filling our your pledge form I provided and returning it to (Campaign Coordinators Name and Location) or give online at unitedwayne.org.

Our team at (Company Name) can be game changers in Wayne County. Join me in supporting this year's United Way Campaign because connected, we can accomplish more than any of us can alone.

(Closing salutation)
(Your name)

Thank You Email

(Send this email at the end of your campaign)

On behalf of (company name) I would like to thank each of you for your contribution to this year's United Way campaign.

We were able to raise \$(amount your campaign raised) to help positively impact Wayne County so that everyone has the opportunity to thrive.

It is individuals like you who are making this change in our community possible. Big problems require bold goals and decisive action. Connected, we are achieving positive and measurable results.

On behalf of United Way of Wayne County, I thank you once again for your support this campaign season. I encourage you to please visit their website at unitedwayne.org, follow them on Facebook, & Instagram, call their office at 919-735-3591, to learn how to stay involved and see your investment at work.

Thank you for being a game changer,
(Your name)

