



UNITED NEWS

SUMMER 2025

unitedwayne.org



Join Us in Celebration



UNITED WAY OF WAYNE COUNTY CAMPAIGN KICK-OFF & 100 YEAR CELEBRATION

Tuesday | September 9th | 11:30 - 1:00
309 N. William Street, Goldsboro

RSVP to savannah@unitedwayne.org by September 1st



WAYNE COUNTY STAMPED OUT HUNGER

The Stamp Out Hunger Food Drive, held on May 10, 2025, collected 12,920 pounds of food—just shy of its 15,000-pound goal—to help fight food insecurity across Wayne County. Now in its 33rd year, the drive saw residents leave donations by their mailboxes or drop them off at local post offices. The food supported organizations like The Community Soup Kitchen, HGDC Crisis Center, The Salvation Army, and others. Over 160 volunteer hours were contributed, helping provide meals, food boxes, and backpack lunches to an estimated 4,000 families. While the goal wasn't fully met, the drive showed the lasting impact of community collaboration. United Way of Wayne County remains committed to these partnerships in the fight against hunger.

POWER OF
COMMUNITY ON
DISPLAY DURING
DAY OF ACTION

United Way of Wayne County's 2024 Day of Action was a powerful display of community spirit, with 135 volunteers contributing 306 hours to projects that beautified public spaces, supported local nonprofits, and assembled over 700 essential kits. Volunteers tackled tasks like landscaping, organizing, painting, and assembling lunch, hygiene, and literacy kits—impacting families across the county. Teams from local businesses, civic groups, and even children like six-year-old Lilly stepped up to give back. The week-long effort highlighted the strength, generosity, and unity of Wayne County, proving what's possible when a community comes together with purpose.



26TH ANNUAL FOUNDER'S CUP GOLF TOURNAMENT

United Way of Wayne County's 26th Annual Founder's Cup Golf Tournament was a resounding success, bringing together teams from across the community for a day of fun, fundraising, and friendly competition at Walnut Creek Country Club. Taking top honors in the Gross Score category were Hwy55 (1st), New Old North (2nd), and Travelmation - Mallory Dumond, Travel Agent (3rd). Net Score winners included Duke Energy (1st), AccuCopy (2nd), and 4 Score & 7 Beers Ago (3rd). Individual contest winners included Charlie Spiron for Longest Drive, Justin Lee for Closest to the Pin, and Chris Brook for Putt for Dough. The tournament not only celebrated community spirit but also helped support United Way's vital mission across Wayne County.



SUMMIT 1 KICKS-OFF
THE ISSUE FOCUS
TRANSFORMATION
IS UNDER WAY!

In May, United Way hosted an Issue Focus Transformation Summit, convening local nonprofits to collaborate around the shared issue focus of poverty. The summit provided a space to discuss the challenges facing the community, identify root causes and explore collaborative solutions. This important gathering strengthened partnerships and advanced United Way's goal of empowering more residents to achieve long-term financial stability.

HAVE YOU MET ALICE?

ALICE stands for Asset Limited, Income Constrained, Employed. These are our neighbors who work hard—often at multiple jobs—but still struggle to afford basic needs like housing, childcare, healthcare, and transportation. They earn above the poverty level yet below what it takes to survive in today's economy. United Way supports ALICE by investing in programs that remove barriers, build stability, and create pathways to financial independence.



Learn more about the ALICE United Way initiative at unitedwaync.org/who-alice



CELEBRATING A CENTURY OF SERVICE

United Way of Wayne County continues to proudly celebrate 100 years of serving and strengthening our community. Since 1925, we've worked hand-in-hand with local nonprofits, businesses, volunteers, and donors to respond to Wayne County's greatest needs—through times of prosperity and challenge alike.

From supporting families through the Great Depression, to mobilizing aid during natural disasters, to investing in long-term solutions for education, health, and financial stability, our mission has always remained the same: to improve lives by mobilizing the caring power of our community.

As we enter our second century, we remain committed to bold collaboration, equity, and innovation—ensuring every person in Wayne County has the opportunity to thrive. Thank you for being part of our legacy and our future.

RECOGNIZING OUR BOARD OF DIRECTORS

United Way of Wayne County is guided by a dedicated Board of Directors; local community members committed to upholding high standards of professionalism, accountability, and inclusive representation. With formal orientation processes for new members, conflict-of-interest policies, and diverse recruitment practices in place, the board ensures transparent governance and equitable decision-making. Their leadership plays a central role in supporting United Way's mission: aligning community resources, fueling workplace giving campaigns, and empowering staff—led by Executive Director Sherry Archibald—to lift thousands of local residents toward financial stability and stronger, healthier lives





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Event Sponsors

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