

# SPONSORSHIP BENEFITS

## PERKS:

	ADVOCATE \$250-\$500	SUPPORTER \$750-\$2,500	BENEFACTOR \$3,000-\$5,000+	CHAMPION \$10,000+
Spotlight on UWWC social media pages	X	QUARTERLY	MONTHLY	MONTHLY
Your company logo on UWWC website sponsor page	X	X	X	X
Your company logo on all official UWWC event and marketing materials, newsletters, emails, t-shirt, etc. (Logo size depends on level of commitment. See backside of form)	X	X	X	X
Recognition at all 2024 UWWC events	X	X	X	X
Tickets to Taste of Wayne 2024		FIVE	TEN	FIFTEEN
Tee Sponsor at 2024 Founder's Cup Golf Tournament		X	X	X
Invitation to "level up" to Philanthropist Sponsorship			X	X
A four-person team at the 2024 Founder's Cup Golf Tournament				X

### Philanthropist Level

#### Campaign Volunteer Sponsors

- By invitation only
- Reserved for top tier UWWC Sponsors
- Up to three A-La-Carte options
- Commitment to hosting a 2023 Workplace Campaign
- Lead presentation sponsor at choice of one UWWC event
- Company table/booth at 2023 Founder's Cup Golf Tournament

### A-La-Carte Options

#### (choose up to three)

- Additional event tickets for your company's Executive Team at a discounted rate
- One Employee Volunteer Team Building Day
- One Professional Development session for you and your employees
- Opportunity to join a UWWC staff member on the local radio station - 98.3 WGBR or Wayne TV



United Way of Wayne County

## Become A Sponsor

Fill out this form and mail it to the UWWC office or fill it out online at [unitedwayne.org/sponsors](http://unitedwayne.org/sponsors)  
Forms must be signed and turned in by March 10th

Sponsor Name (Please print as it should appear on all print and publicity):

Full Name

Title

Phone

E-Mail

Billing Address 1

Billing Address 2

### Which Sponsorship Level are you choosing?

- ADVOCATE** \$250-\$500     **SUPPORTER** \$750-\$2,500     **BENEFACTOR** \$3,000-\$5,000+     **CHAMPION** \$10,000+

### Payment Method:

- Payment is enclosed (please make checks payable to United Way of Wayne County)
- Please bill me at the above address  
Please provide total amount
- Please split my bill over 4 payments  
Please provide total amount
- My Donation is in-kind  
Please provide total amount

Disclose Sponsorship Total here:

Sign

Print

Date

Thank you for investing in your community!  
You're on your way to helping:

LIFT PEOPLE OUT OF POVERTY  
REDUCE HUNGER & HOMELESSNESS  
PREPARE CHILDREN TO SUCCEED  
HELP PEOPLE BECOME INDEPENDENT

Contact: Savannah Lambert 919-735-3591 or [savannah@unitedwayne.org](mailto:savannah@unitedwayne.org) for questions

Make checks payable to United Way of Wayne County  
Remit payment to P.O. Box 10893, Goldsboro, NC 27532

Financial information about United Way of Wayne County and a copy of the license are available from the state solicitation section at 1-888-830-4989. The license is not an endorsement by the state.

# UNITED WAY OF WAYNE COUNTY 2024 SPONSORSHIP PACKAGE



United Way of Wayne County

## EXACTLY HOW DOES YOUR SUPPORT HELP IMPROVE LIVES?

- OFFSETS THE COSTS OF ADVERTISING AND EVENTS THROUGHOUT THE YEAR.
- ENSURES INVESTMENTS RAISED DURING THE ANNUAL CAMPAIGN GO TOWARDS THE 20 PROGRAMS WE FUND.
- MAKES OUR COMMUNITY STRONGER

Thank you to our 2023 Sponsors!



## WHAT SPONSORING UNITED WAY OF WAYNE COUNTY MEANS FOR YOU:

- **INCREASE** YOUR BRAND'S VISIBILITY THROUGH POSITIVE MEDIA IMPRESSIONS
- **REINFORCE** YOUR COMPANY'S REPUTATION AS A GOOD CORPORATE CITIZEN
- **SUPPORT** THE LEADING NON-PROFIT WITH THE GREATEST LOCAL IMPACT
- **FEEL** GOOD KNOWING YOU'RE NOT ONLY GETTING VALUE, BUT GIVING BACK



United Way of Wayne County



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