

Events & Incentive Ideas:

Engage your staff in fun, productive ways with our help! Print our customized coupons, schedule a UWWC speaker to address your employees or get fun ideas to spice up your campaign! Either way, you're sure to have fun while building your strongest campaign yet.

United Way Speaker

A United Way staff person will come to talk to your staff about how we are continually evolving our work to address the highest needs our community is facing.

In Person Option - Schedule a time/date for a staff member to come speak at your location.

Virtual Option – Schedule a conference call (Zoom) with your United Way representative as an alternative to an in-person presentation.

Please contact our at info@unitedwayne.org or call 919-735-3591 to schedule your speaker today.

Incentive Ideas

Consider offering incentives for employees who donate as a way to grow your campaign and further engage your employees.

Jeans/Casual Day - Consider allowing employees to wear jeans/dress casually during a day of the week as an incentive for pledging. We've even made coupons [HERE](#) for you to print and give!

2. **Reserved Parking Spot** - Encourage employees to participate in the campaign by raffling off a parking space of their choice!

3. **Lunch with CEO** - Raffle off a one-on-one lunch with your top executive to any employee who participates in the campaign.

4. **Flee Pass** - Give employees a chance to leave early or start late for a day during the campaign day if they increase their gift by a certain percentage OR sign up for payroll deduction for the first time. Print your passes [HERE](#)

5. **Call in Well** - Award any employee that increases their gift for the year, or gives for the first time, a free vacation day! Print the pass [HERE](#).

6. **Pick a Campaign Theme** - Pick a campaign theme and plan your activities around that theme!

7. **United Way Spirit Week** – Encourage employees to get into the spirit of the campaign with a week long spirit week where each day has a different theme!

8. **Take it off Campus** - For our educators that don't ordinarily get lunch off campus who decide to invest, give them their lunch pass! Print [HERE](#).

9. **Snooze Pass** - Reward employees who are continuing their investment from last year with a Snooze Pass, aka, come in late. Print your passes [HERE](#).