

REQUEST FOR PROPOSAL(RFP) APPLICATION & RUBRIC

State Funding



**This application is intended for programming that will fall under Priority 2 or 3*

General Info

For more than 135 years, United Ways across the country have been a trusted source to partner with and support non-profits and programs through a vetting process. This process is designed to support community programs that are impacting their community to show positive outcomes. United Way of Wayne County (UWWC) has followed that model for nearly 100 years connecting people with resources and referrals, while also addressing community issues with solutions.

As a trusted community partner and collaborator, the United Way of Wayne County has accepted funding from the North Carolina State Budget and 2023 Appropriations Act to support identified community needs. Through the Office of State Budget and Management, the UWWC is receiving \$750,000.00 designated to operations.

How will it be designated?

The Board of Directors voted to create a sub-committee consisting of members from the UWWC Finance Committee and Community Impact Committee

- *The State Funding Sub-Committee will review Proposals through a Request for Proposal Application and be scored by a Rubric.*
- *The Sub-Committee will provide recommendations to the Board of Directors.*
- *The Board of Directors will determine funding allocations.*

What are the Priorities of Funding?

The UWWC Board of Directors has identified three areas of support, based on needs identified in 2023 and discussions with state representatives in 2023, those areas are:

- **Providing support to UWWC non-profits providing vetted programs with positive outcomes**
- **Homeless Needs/Sheltering**
- **Youth Programing/Gang Prevention**



PRIORITY 1

UWWC - Non-Profit Support

Investing in support to existing non-profits

Intended Outcomes:

- Build Capacity to existing non-profits
- Provide resources to vetted programs
- Support Basic Needs program established within UWWC

PRIORITY 2

Homeless Needs/Sheltering

Investing in partners who are supporting the needs of the homeless population and/or providing shelter

Intended Outcomes:

- Temporary/Transitional Sheltering provided for individuals and/or families in Wayne County
- Services provided to assist individuals and/or families who are experiencing homelessness
- Capital needs that improve the capacity to serve the homeless

PRIORITY 3

Youth Programming/Gang Prevention

Investing in programs designed to identify and support youth activities creating a safe environment and providing personal growth and prevention in gang and violence participation.

Intended Outcomes:

- Wayne County youth engaged in educational, cultural, recreational or employment opportunities.
- Youth are building healthy relationships within their community
- Reduction in gang participation and violence

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United Way of Wayne County

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Applicants must review provided timeline (to the right) and ensure they are available for the listed date before proceeding with Sections 1-5

Below you will find the list of application questions along with how they will be used for evaluation.

1. Organizational information
2. Funding Request
3. Your Work
4. Work with the Community
5. Rubric Questions

APPLICATION TIMELINE:

January 12th:

Announce RFP Opening

January 26th:

All RFPs & Supporting documents are due

February 1st-

Sub Committee reviews applications for next step approval

February 8th- Presentations:

Approved applicants present to Sub-Committee

February 20th

Board of Directors vote on funding allocations from State Funding

February 26th

Applicants are informed

UWWC submits Scope of Work to State for Funding

1. ORGANIZATIONAL INFORMATION

Organization Name _____

Organization Website _____

Organization Mission Statement _____

Organization Logo (*include .png or .jpg file in submission email*) _____

Executive Director Name _____

Executive Director E-mail Address _____

Grant Contact Name _____

Grant Contact E-Mail Address _____

Board Demographics: % Of Each Race, % Of Each Gender _____

Staff Leadership Demographics: % Of Each Race, % Of Each Gender _____

Current Fiscal Year Budget (Expenses) (*Please attach to submission email*) _____

Most Recent Audit (*Please attach to submission email*) _____

Most Recent Tax Return (*Please attach to submission email*) _____

2. FUNDING REQUEST

a) For which grant size are you applying? (*Qualifying projects must reflect a significant impact to the community with a minimum request of \$50,000.*)

\$50K \$100K \$150K \$200K \$250K

b) What priority are you seeking to support with this funding request? (*choose one*)

Homeless Needs/Sheltering Youth Programming/Gang Prevention

c) How many individuals do you expect to be impacted by this funding over the next 12 months? _____

d) What is the overarching goal of the request? And how to plan to achieve this goal? (*example of an overarching goal: To expand a current food closet that serves 25 families to a food pantry serves 100 families.*)

e) What does the funding do to benefit your current work? Can you continue to reach the goal stated above without this funding? How?

f) Which outcomes are best aligned with your work that will be associated with this funding?

- Young people have a safe environment to gain cultural/educational/recreational experiences & mentorship.
- Young people have the support and tools to manage their emotions and make positive decisions.
- Programs/Capital Purchases enhance the prevention of gang participation.
- Children and adults, through treatment and environments, can move beyond traumatic stress towards healing.
- Individuals & families are provided temporary, safe sheltering.
- Enhancements/Capital are made that allow temporary, safe sheltering or support to homeless.

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3. YOUR WORK

Application Questions:
(If needed, please attach another page)

- a) How does your work explicitly support the priority of Homeless Needs/Sheltering (or) Youth Programming/Gang Prevention?

- b) Referring to the work you described above - How long have you provided this service?

- c) Using demographics and statistical data, what are the characteristics of the clients you are serving (race, gender, income, age, etc.)

4. WORK WITH THE COMMUNITY

Application Questions:
(If needed, please attach another page)

- a) How would you describe the work of your organization and your impact in the community?

- b) Why is this work so important for your community?
We are seeking clarity around the work you do, how you know you are being successful, and the relationship you have with the community.

- c) What partners in the community do you work with?
We place a strong value on organizations working with other partners to deeper the impact.

SEND SUBMISSIONS TO:

Sherry Archibald, Executive Director
United Way of Wayne County, Inc.
sarchibald@unitedwayne.org
919.735.3591

DEADLINE FOR THE RFP (IN PDF FORMAT), ALONG WITH SUPPORTING DOCUMENTS, IS DUE BY NOON, JANUARY 26TH

5. RUBRIC QUESTIONS

(For Scoring Team ONLY to complete)

How aligned is the overarching goal of the request to the priority of either homeless needs/sheltering OR youth programming/gang prevention (see Funding Request question D)?

- 1 pt- There is no alignment to either priority
- 5 pts- There is some alignment to one of the priorities but does not make an explicit connection between the work and the priority
- 10 pts- The organization and their work is directly aligned with the needs of one of the designated priorities

How well does the RFP and supporting documents show an understanding and capacity to support the needs of the priority of homeless needs/sheltering OR youth programming/gang prevention?

- 1 pt- The applicant does not appear to have capacity to support the needs at this time around homeless needs/sheltering OR youth programming/gang prevention
- 5 pts- The applicant has done some work around the priority issue, but does not fully have the capacity to support the needs of the priority
- 7 pts- The applicant has done some work around the priority issue, the funds would allow that work to be enhanced
- 10 pts- The applicant has capacity to support the needs around one of the priorities listed. Funds will allow significant improvement for capacity.

What experience or how impactful is the applicant currently in doing work around the priority of homeless needs/sheltering OR youth programming/gang prevention?

- 1 pt- This is the first time the applicant has done work around the priority. This funding would allow it to begin; however, the applicant doesn't appear to have capacity to execute
- 5 pts- This is the first time the applicant has done work around the priority. This funding would allow it to begin; and the applicant appears to be prepared to execute it
- 7 pts- The applicant has done some work around the priority, and has capacity for growth; these funds will allow it to increase
- 10 pts- The applicant has experience in serving the needs for the priority. The funds will build on programs or provide a much-needed amenity to increase the capacity and positive outcomes

Is there a clear goal including the potential outcome if the goal is reached? (Under Funding Request, question D, is the goal explained? Is there a clear explanation of reaching it?)

- 1 pt- The goal was not clear on how the applicant would use the funding to address homeless needs/sheltering OR youth programming/gang prevention.
- 5 pts- The goal was explained; however, an explanation of reaching the goal was not clear.
- 10 pts- The goal of the applicant was clear. The details in reaching that goal were concise.

Would you recommend this organization for funding? Yes/No

If Yes, Why? And to what capacity? _____

If No, Why Not? _____

Are there any stipulations you would make to allow funding?

Is there any feedback you can share to be passed along to the applicant?

Total Score: _____